



# 2017 AAA Midwest Traveler Editorial Calendar

## January/February

Close Oct. 28, 2016  
Materials Nov. 4, 2016  
In home Dec. 29, 2016

- Cover: Missouri State Park Centennial
- Southwest Four Corners Area
- Alaska
- Orlando
- Tank Trip: Springfield, IL
- The Final Word: Love Locks—KC's Old Red Bridge

## March/April

Close Jan. 6, 2017  
Materials Jan. 13, 2017  
In home March 2, 2017

- Cover: Midwestern Flower Festivals
- Louisville, KY—The Derby and Beyond
- Solar Eclipse—August 21, 2017, St. Joseph, MO
- Food Tours in Hawaii, coffee plantations, chocolate plantation/factory and more
- 100th Anniversary of US entry into WW1—WW1 Museum in Kansas City
- Tank Trip: Patoka, IN
- The Final Word: Top of the Rock (more than golf)

## May/June

Close Feb. 17, 2017  
Materials Feb. 24, 2017  
In home April 15, 2017\*

\*Mails early every year

- Cover: We're All About Lakes—Lake of the Ozarks, Tablerock and Taneycomo
- Lighthouse Roundup—Michigan's Shoreline and UP
- Wisconsin—Culinary escape to historical Elkhart Lake
- Indiana Dunes State Park/National Lakeshore
- Tank Trip: IL Beach State Park
- The Final Word: Texas Gulf Coast

## July/August

Close May 5, 2017  
Materials May 12, 2017  
In home June 30, 2017

- Cover: Summer in the Cities—hot events, cool eats in KC, St. Louis, Springfield and more
- Best of the Midwest Photo Winners
- Missouri—new ways to get around town—Streetcars in KC, trolley in the Loop (St. Louis) and the trolley bike tours in Springfield
- Galena/Jo Davies County in Summer—Apple River Canyon State Park, balloon rides and more
- Tank Trip: Lindsborg, KS
- The Final Word: TBD

## September/October

Close July 7, 2017  
Materials July 14, 2017  
In home Sept. 1, 2017

- Cover: We Love Autumn—Scenic Train Rides for Fall Color
- Happy 175th, Weston, MO
- Fun on the Farm, Agri-tours
- Tank Trip: Quad Cities
- The Final Word: Oktoberfest fun in Frankenmuth

## November/December

Close Sept. 8, 2017  
Materials Sept. 15, 2017  
In home Nov. 3, 2017

- Cover: Holiday Lifetime Trip—European Christmas Markets
- Wilderness lifetime Trip—African Safari
- Educational Travel Lifetime Trip—Alaska Small—ship cruise with nature focus
- Western Destination—(Taos, NM or Sedona, CA)
- Tank Trip: Branson for the Holidays
- The Final Word: NYC Ball Drop for New Year's—Behind the tradition

## In Every Issue

**Midwest Travel Treasure** put the spotlight on special events and places  
**In the News** takes a look at current topics within transportation, safety, etc.  
**For Members** brings all AAA news to readers  
**Driver's Seat** discusses local and national issues that affect motorists  
**Tips on Travel** brings updates about hotels, airlines, cruise lines to readers

## Online Magazine

**Web exclusives** travel features and expanded stories  
**Regional event calendar** for Missouri, Illinois, Indiana and Kansas  
**Car reviews** to help consumers make the right choice in vehicle purchase  
**Interactive action** polls, slideshows, downloads—including regional recipes



(Editorial calendar subject to change without notice)

AAA members travel **more**, stay **longer** and spend **more**.